

INNOVATION FUND 25:

HOW TO STAND OUT AND AVOID COMMON PITFALLS IN NZT GRANTS



Your checklist to ensure your EUIF proposal in NZT grants stands out and how to avoid common pitfalls.

Drawn from Innovayt's EUIF Programme Owners experience



1 EUIF25 NET-ZERO TECHNOLOGIES CALL

Single grant call with a €2.9 billion budget, distributed across five topics that vary by investment scale, technology focus and project maturity:

- **General decarbonisation - Large-scale projects**
Budget: €1.2 billion
CAPEX > €100 M
- **General decarbonisation - Medium-scale projects**
Budget: €0.3 billion
<€20M < CAPEX < €100 M



- **General decarbonisation - Small-scale projects**

Budget: €0.1 billion

€2.5M < CAPEX < €20 M

- **Clean-Tech Manufacturing**

Budget: €1 billion

CAPEX > €2.5 M

Focus: Construction and operation of manufacturing facilities to produce specific components for RES, electrolyzers, fuel cells, ES and heat-pumps

- **Pilots**

Budget: €0.3 billion

CAPEX > €2.5 M

Focus: Support highly innovative, disruptive or breakthrough technologies



2

KEY FACTS IN NZT GRANTS

- Largest EU programme for decarbonization: ~€40 billion (2020–2030) financed by the Emissions Trading System
- Focused support: targets large-scale, capital-intensive low-carbon projects
- Performance-based financing: support covers up to 60% of the relevant costs of innovation, with disbursement linked to milestones and verified results
- Impact-driven selection: evaluation on GHG reduction, innovation, scalability and cost efficiency.



3

KEY SUCCESS FACTORS UNDER NZT GRANTS

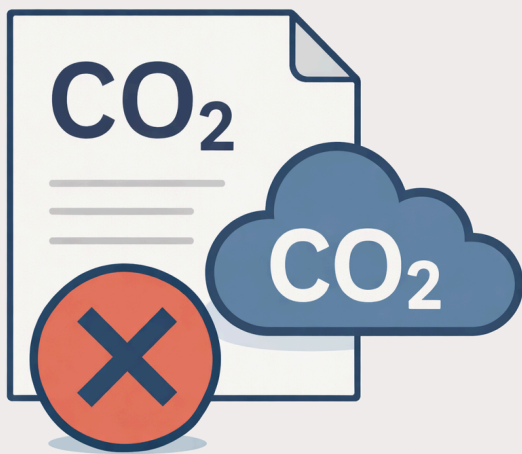
- **FOAK:** Your project demonstrates a highly innovative solution/business on a relevant scale
- **Timing:** Technical feasibility has been properly validated and key elements for deployment have been secured/initiated
- **High GHG abatement:** Your project enables the avoidance of a significant amount of GHG emissions



- **Credible Business Model:** Key costs elements and revenue streams are properly backed up by supporting documents
- **Robust Financing Plan:** You have a well thought through plan to secure all the funding, backed up by solid evidences
- **Scalable Impact:** Your technology holds the potential to be replicated across multiple sites over Europe.



4 COMMON PITFALLS UNDER NZT GRANTS



Poor or Incorrect
GHG Emissions
Calculations

- Wrong emission factors
- Double counting
- Incorrect reference scenario
- Assumptions not properly backed



Unsubstantiated
Financial
Assumptions

- Strategy to secure key contracts not credible
- Lack of evidence for the off-take
- CAPEX/OPEX poorly substantiated





Lack of data supporting
technical maturity
and feasibility

- **Missing information on technology maturity**
- **Technical solution not sufficiently described regarding performance**
- **Technical risks not identified or inadequate**





Financing plan not sufficiently matured and backed with solid evidence

- **Unclear or incomplete financing plan**
- **Financing strategy not credible**
- **Lack of funder(s) commitment on co-funding (i.e., LOI)**
- **Lack of OR unmaturing processes of bank debt (i.e., LOI with terms and conditions)**



WANT TO MAKE SURE YOUR PROPOSAL STANDS OUT?

Let's make it happen!

Reach out to our EUIF Programme Owners

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